



Swastava Cancer Care – overview June 2024



**SWASTAVA
CANCER CARE**



Snapshot

Women screened

35,300

Adolescent girls •
receiving menstrual
hygiene orientation •
and pads

34,500 •

Women received
medication and
procedures

20,999

Girls received HOV
vaccine

1500

Youth empowered in their fight against Cancer
through our initiatives

42,400

Swastava Cancer Care is a non-profit organisation working towards the cause of defeating cancer in India. Registered as a society in 2017.

Our mission is to create awareness among people in general and youth in particular about various types of cancers, causes and ways to prevent them.

Donations to us are exempt from U/s 80G of IT act

Partners



Team Swastava

Shri Mohan Kanda IAS Retd.

Ex Chief Secy of AP
Chief Patron

Shri. R P Singh IPS Retd

Ex DGP of AP
President

Dr. V Chaturvedi

Cancer survivor and change maker
Gen secy

G Venugopal

Social Entrepreneur
Vice President

Dr. K R Murthy

Sr Journalist
Vice President

Krishan Prasad

Chartered Accountant
Treasurer

Shri Prabin Bardhan

IT expert
Joint Secy

Dr. Leela Digumarthi

Gynaec Oncologist
Member

Dr. Sravanthi Gajiraju

Gynaec & Oncology surgeon
Member

Dr. Reeta Agarwal

DNB(OBGY), CIMP, FRM
member

Dr. M Naveen Kumar

Phd in oral pathology
member

C Udaya Shankar

Dir AFPRO
Member

Venkat Rao

Social sector veteran
CEO Swastava

Executive committee

Dr. J K Singh

Pres. Indian Society of
Oncologists & Cancer care
India (Padma Awardee)

Dr. R V Roa

Medical Oncologist

Dr. Sambasiviah

Medical Oncologist

Dr. Parmi Ramesh

Surgical Oncologist

Dr. Narasimha Rao

Radiation Oncologist

Dr. Phani Krishna Ravula

Gastro and Liver Transplant
Surgeon

Dr. V V Ramana Prasad

Pulmonologist

Dr. Surendra

Medical Oncologist

Dr. M Srinivasulu

HOD surgical oncologist MNJ

Panel of doctors

Dr Raghunadha Rao Digumarthi

Medical Oncologist
Chief adviser

Shri. Venkat Ram Chaturvedi

MHA, MPH
Senior Manager - Emory Center for Critical
Care, Emory Hospitals, Atlanta, Georgia, USA.
Member core group TDF Atlanta chapter

Rambabu Kaipa

CTO, Jupiter Meta Advisory board Member,
Youth For Seva
Janyaa Foundation
North South Foundation, India,
Swastava Cancer Care Foundation

Shri Harsh Bhargava

Professor at Vishwa Vishwani Institute of
Systems and Management

Col Abdul Razak Khader

Ex Dy Director General
Indian cancer society

Dr Prabhakar Varma

Winner of Golden peacock award
Advisor Govt of Karnataka & UNDP

Ravi Vadlamani

Director in the board of Rotary International

Advisors

Holistic approach to cancer care makes us unique

Mobilization

- Coordination with health officials, DRDA
- Local health workers, NGO's, volunteers
- Spreading the word in local communities

Venue

Suitable venue like a PHC



Training Local volunteers

Instructions to local volunteers for event and post coordination



screening

- Detailed oral examination
- Breast examination
- Cervical examination
- visual inspection
- pap smear samples
- colposcope imaging
- iodine test



Registration

Capturing attendee details and essential health parameters



Awareness

Detailed awareness for attendees by qualified doctors and local influencers



Post Screening

All pap smear samples are tested in lab
Based on Doctor's recommendation, further tests are conducted
We coordinate and conduct these post event tests
If in the unfortunate event of confirmation, we coordinate and follow thro treatment

Chandi Bhai is a tribal woman and confirmed cancer patient. Seen here with Swastava executive during one of her treatment visits



State of the art equipment for comprehensive on field screening

- i. Digital EVA colposcope which has AI facilitating post-screening colposcope-guided biopsy.
- ii. A smart scope which indicates on the spot positive or negative cervical cancer through its sensors.
- iii. Swastava has an oropharyngeal examination lamp facilitating complete examination of oropharyngeal region.
- iv. Hand-held breast examination lamp which helps the gynecologist thorough clinical examination of the breast before recommending a mammogram / ultra sound. Minimizes inconvenience and pain to those screened.
- v. Under screen and treat program of WHO, we do thermal ablation for all pre-cancerous lesions as per decision of our qualified doctors available in the camps.
- vi. *State-of-the-art screening van* with Mammogram, ultra sound and X-ray equipment for screening of those recommended for further examination.
- vii. A digital mammogram with state of art technology along with a console and printer.
- viii. Ultrasound with the same facility for those women who are <35 and where mammogram screening is not advised by WHO.
- ix. Portable X-ray unit to screen for lung cancers by transferring the images to the cloud for lung cancer detection through the teleradiology supported by the technology AstraZeneca is providing and thus maximum number of lung cancer cases also will be detected.
- x. Tele-radiology facility which facilitates the transfer of images of both ultrasound and mammogram to specialist radiologists.

We use sterilized metallic speculums thus avoiding atmospheric pollution as against using plastic speculums. After each camp speculums are sterilized in the autoclave.

Some images from the field



Screening an attendee for oral cancer symptoms in Domakonda, Telangana



Section of crowd at awareness preceding screening at Padakkal, Telangana



Awareness session at Palakurthy, Telangana



Registration and recording basic health parameters in Gangapur, Telangana



Our Typical event team - doctors, counsellors, event coordinators at Khudabakshpalli, Telangana



Mobile state of the art screening unit & mammogram and x-ray units

Our cancer care projects



CANCER AWARENESS

We reach out to women in urban slums and in rural areas in Telangana. We have well structured communication program where we educate them on how risk of cancer could be minimized, importance of early detection, that cancer can be cured and how we can support them during the treatment period.

FREE SCREENING

With qualified practitioners empaneled with us, we conduct free oral, breast and cervical screening. We also conduct Visual inspection of the vaginal section using colposcope and collect of pap smear samples. Where recommended (by the doctors) we do further examinations to confirm. Where needed we facilitate treatment and monitor progress.

MENSTRUAL HEALTHCARE

IN collaboration with the directorate of school education, Telangana we conduct cancer awareness & awareness of issues related to menstrual hygiene to children and their parents in government schools. We also distribute free of cost 3 packs of sanitary pads and a panty to lead to habit formation.

HPV VACCINE

HPV vaccines can prevent most types of cervical cancer (caused by the human papilloma virus). The vaccines are expensive and are not part of the governments immunization program. Swastava has been administering this vaccine to the poor, in partnership with Rotary club of Hyderabad pearls and Niloufer Hospital, Hyderabad.

New projects launching this year

This year in addition to our existing activities we propose to add a special project aimed at **early cancer detection in HIV + women**. HIV + population has a significant risk of cancer. In Telangana, as per 2019 stats about 1.58 lakh HIV population is estimated.



We are also launching our mobile screening unit equipped with mammogram, X-ray unit, inspection rooms, teleradiology facility and a host of state of the art facilities. We are **seeking partners to bear operational expenses**, estimated to be about INR 36 lakhs per annum



Thank you

Swastava Cancer care

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